



## **Robert Mace Appointed to Board of the Electrical Safety Authority**

*President and CEO of Thunder Bay Hydro Joins Board*

MISSISSAUGA, ONT – January 13, 2014 – Robert Mace, President and CEO of Thunder Bay Hydro, has been appointed to the Board of Directors of the Electrical Safety Authority (ESA) by the Honourable Tracy MacCharles, Minister of Consumer Services.

“I’m pleased to welcome Rob to the ESA Board,” said Charlie Cipolla, Chair of the ESA Board. “It will be great to have his perspective from Northern Ontario. I look forward to his contributions to our efforts to improve electrical safety across Ontario and to the strong oversight of ESA.”

“I am confident he will make a significant contribution to the stewardship of ESA through sound corporate governance,” said Minister MacCharles.

Mace has been President and CEO of Thunder Bay Hydro since 2003 and has more than 20 years of experience in the electric utility sector. He is Chair of the MEARIE Group, an insurance company serving electricity distributors, and was previously Chair of the Electricity Distributors Association. Mr. Mace holds a Bachelor of Administration degree from Lakehead University and a Masters of Business Administration from Laurentian University.

“I look forward to working with my fellow ESA directors,” said Mace. “Ensuring the health and safety of the public is a top priority for us at Thunder Bay Hydro and I will bring that commitment to my work with ESA.”

### **About the Electrical Safety Authority**

The Electrical Safety Authority (ESA) is an administrative authority acting on behalf of the Government of Ontario with specific responsibilities under the Electricity Act and the Safety and Consumer Statutes Administration Act. As part of its mandate, ESA is responsible for administering regulation in four key areas: the Ontario Electrical Safety Code; licensing of Electrical Contractors and Master Electricians; electrical distribution safety; and electrical product safety.

ESA’s activities include: identifying and targeting leading causes of electrical risk; promoting awareness, education and training on electrical safety; ensuring compliance with regulations; investigating fatalities, injuries and fire losses associated with electricity; and engaging with a broad range of stakeholders to improve safety. In 2010, ESA launched a five-year Harm Reduction Strategy which targets a 30 per cent reduction of electrical fatalities by 2015. For more information on ESA, go to [www.esasafe.com](http://www.esasafe.com).

###

For further information:  
Electrical Safety Authority Media Relations  
905-712-7819 or [Media.ESA@electricalsafety.on.ca](mailto:Media.ESA@electricalsafety.on.ca)