

CONSUMER COMENTS

Component A Consultation on the ESA website...

For the questions that have 'Don't Know/Refuse' can this be modified to say 'Don't Know/Prefer Not To Say'? Sounds nicer than refuse.

Feedback on:

1. Draft core questions:

1. Q3: is the survey programmed to terminate if the postal code is outside of Ontario?

2. Q7, 9, 13: "Less" is not grammatically correct. Should be "Fewer". (Personal pet peeve)

2. Proposed scoring scales: no comments

3. Proposed methodology: no comments

4. Deck v. white paper: effective