
BISSELL LTD. ANNOUNCES RECALL OF UPRIGHT VACUUM CLEANERS

BISSELL Ltd. Of Niagara Falls, Ontario is recalling a limited number of its PowerClean™ and PureAir™ upright vacuum cleaners. The power cord insulation can tear where the cord attaches to the vacuum, exposing bare wires. This poses a risk of shock and burns to consumers.

The recall includes one model of the BISSELL PowerClean vacuum and two models of the BISSELL PureAir vacuum cleaners. The PowerClean model vacuum has model number 3540-B and is black. The PureAir vacuum has model number 3540-C and is blue. The PureAir Deluxe vacuum has model number 3541-C and is purple. These vacuums have date codes from 98176000 through 99254999, located in the bottom right-hand corner of the label. The recalled vacuums do not have a 3-inch plastic flex relief where the power cord enters the vacuum handle.

Major discount and department stores sold these vacuums nationwide from September 1998 through April 2000.

Consumers should stop using these vacuum cleaners immediately, and contact BISSELL to arrange for a free repair through the BISSELL authorized service network. Vacuums cannot be repaired by the retailers. For more specific information regarding the recall consumers may contact our web site at www.bissell.com. For the location of the nearest authorized service center or for more information, contact BISSELL toll free at 800-263-2535 Monday through Friday, between 8:00 a.m. and 4:30 p.m. Eastern Time.