

Super Electric Company Issues Product Recall on 10,500 Water Cooler / Heater Units

Consumers asked to exchange units at point of purchase

TORONTO, Aug. 10 - Toronto-based Super Electric Co. (Canada) Ltd. today issued a product recall, asking consumers who purchased two models of water cooler / heater units within the past 10 months to return and exchange them for new units at point of purchase.

The recall refers to 10,500 counter-top and floor stand water cooler /heater units, model numbers WCD1000 and WCS2000, that were produced between September 2000 and June 2001 and sold at major retailers across Canada.

Affected units, which are only those manufactured between September 2000 and June 2001, can be identified by a production date sticker located on the specification plate on the back of the unit. (Any units with a blue sticker on the back beside the specification plate have been checked and need not be returned).

Company testing recently revealed that the units have a potential problem related to wiring and may pose a safety hazard. The issue was immediately corrected in the manufacturing facility. Retailers have been advised and have returned affected units to the company and the company has consulted with Underwriters Laboratories Inc. and the Electrical Safety Authority.

"While problems that will impact on the normal and effective operation of these units may never materialize, our chief concern is that consumers own the highest quality, safest Super Electric water cooler/heater units available," said Jon Gill, President and CEO of Super Electric Co. "That's why we've issued this recall and are asking consumers to unplug the units and return them to the store where they were purchased so they can be exchanged for a new unit."

Retailers will exchange the units, or offer customers a voucher for a new unit subject to stock availability. Super Electric is currently working to ensure that retailers have enough stock for the exchange program, however the company recommends that consumers call their retailer to check availability before visiting the store.

For further information, customers can call a toll-free number 1-800-268-7622.

The 54-year-old Canadian-owned and operated company has a reputation for manufacturing quality home comfort appliances, such as fans, heaters, air conditioners, air purifiers, humidifiers and ceiling fans, to help Canadians keep cool in the summer and warm in the winter. Super Electric's products are distributed by major retailers across Canada.