RECALL RCL06-70

October 2006

Starbucks Announces Recall of 8-Cup Coffee Brewers Due to Possible Fire Hazard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the manufacturer named below, today announced voluntary recalls of the following consumer products. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of Product: Starbucks Barista AromaTM Stainless Steel 8-Cup Coffee Brewers

Units: About 73,000

Distributor: Starbucks Coffee Company, of Seattle,

Wash.

Hazard: The coffee brewer has defective electrical wiring that can result in overheating, smoking, burning and melting, posing a possible fire hazard.

Incidents/Injuries: Starbucks has received 23 reports of melting in the plastic housing of the brewers. No injuries have been reported.

Description: This recall includes the Starbucks Barista Aroma 8-Cup Coffee Brewer only. "Starbucks Barista Aroma" is embossed on the front of the brewer and the

brewer has silver control panel buttons and a chrome finish. The Starbucks Barista Grande 12-Cup Coffee Brewer and Starbucks Barista Solo Coffee Brewers are not included in this recall.

Sold at: Starbucks company-owned and operated stores nationwide between March 2005 and September 2006 for about \$100.

Manufactured in: China

Remedy: Consumers should stop using the recalled coffee brewers immediately and contact Starbucks for a full refund. Consumers will receive a postage-paid package along with instructions on how to return their brewer. Starbucks is also offering a coupon (valid through 1/31/07) for a free pound of coffee as an incentive to return the recalled machine.

Consumer Contact: For more information, consumers should contact Starbucks' Barista Aroma recall hotline at (800) 453-1047 between 9 a.m. and 9 p.m. MT (11 a.m. and 11 p.m. ET), or visit the company's Web site at www.starbucks.com - consumers may also write to Starbucks Coffee Company at Customer Relations, Starbucks Coffee Company, mailstop S-RC1, P.O. Box 3717, Seattle, WA 98124-3717.

