

December 2006

CSA International Announces Important Consumer Safety Alert for Encore Sales' "Bright Ideas" and "Halloween Horrors" 75 Watt Black or Ultra Violet Black Light Bulbs

Toronto, ON – December 28, 2006 – In cooperation with CSA International, Encore Sales of Concord ON is announcing an important consumer safety alert regarding ""Bright Ideas" and "Halloween Horrors" 75 watt black or ultra violet black light bulb. These 75 Watt black light bulbs pose a potential fire hazard and they bear counterfeit (unauthorized) reproductions of a registered trademark belonging to CSA International. Consumers should stop using them immediately.

These 75 Watt black light bulbs are sold in a blue box marked: "Bright Ideas" or in a purple/black box marked "Halloween Horrors". Both types of boxes are marked "Imported by Encore Sales", and a counterfeit CSA trademark. The carton is printed with UPC #60107 82090 or UPC #60107 98672.

Investigation by CSA International has revealed that these

black light bulbs do not comply with caution marking requirements as they produce high temperatures in normal operation. In certain applications these high temperatures can damage the light fixture, which can result in a fire hazard or other injury. CSA International is not aware of any injury or damage reports involving these black light bulbs.

Encore Sales imported these black light bulbs from China and distributed them throughout Canada. Consumers could have purchased these light bulbs at various retail outlets.

Consumers should stop using this black light bulb immediately and discard it or return it to their point of purchase for a refund. The importer is **Encore Sales, 333 North Rivermede Rd., Concord, ON. L4K 3N7 Ph (905) 738-8888 or Toll Free 1-800-387-3736.**

