

September 1, 2009

DVD Players Sold in U.S. Stores Only Recalled by Walmart U.S. Due to Fire Hazard

Toronto, ON – The Electrical Safety Authority is notifying Canadian customers who may have gone cross-border shopping and may have purchased a Durabrand DVD player sold at Walmart stores in the U.S. only that the company has announced a voluntary recall of the product. Consumers should stop using recalled products immediately.

Name of Product: Durabrand DVD Players

Units: About 4.2 million

Imported in the U.S. only by: Wal-Mart Stores Inc., of Bentonville, Ark.

Hazard: The DVD players can overheat, posing a fire and burn hazard to consumers.

Incidents/Injuries: Walmart has received 14 reports of DVD players overheating, five of which have resulted in fires that caused property damage. No injuries have been reported in the U.S. There have been no incidents reported in Canada, as the product was not sold in Canadian Walmart stores.

Description/Models: This recall involves a single DVD player with a remote control. The device was sold in three colors—silver, pink and purple and has a U-shaped

opening at the top to insert the DVD. The DVD players were sold under the following UPC codes and model numbers:

Silver: UPC 1799901002, Model No. 1002

Pink: UPC 1799934100, Model No. 1002 PINK

Purple: UPC 1799932100, Model No. 1002 PUR

Sold exclusively at: Wal-Mart stores in the U.S. only from January 2006 through July 2009 for about \$29.

Manufactured in: China

Remedy: Consumers should immediately stop using the product and return it to the point of purchase.

Consumer Contact: For additional information, contact Wal-Mart Stores at (800) 925-6278 between 7 a.m. and 9 p.m. CT Monday through Friday, or visit the firm's Web site at: www.walmartstores.com.

Remarks: The affected units were intended for sale and distribution in the U. S only. However, the recalled units are certified to Canadian Standards by UL. For more information about UL product certification process please visit UL Web site at: www.ul.com



Silver

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Pink



Purple